

# EDUCATION AGENT APPLICATION FORM



## BUSINESS DETAILS

Business name

Trading Name (if Any)

Type of Legal Entity:  Sole Trader  Pty Ltd Company  Ltd Company  Trust  Partnership  Other:

Year of Establishment  Number of Years of Existence

If Registered in Australia, ABN  ACN (if Any)

If Registered Offshore, Overseas Entity Registration Number

## REGISTERED HEAD OFFICE ADDRESS

Contact Person

Street Address  City/Suburb

State  Country  Postcode

Telephone  Mobile

Email

Website

## BRANCH ADDRESS (IF ANY)

Contact Person

Street Address  City/Suburb

State  Country  Postcode

Telephone  Mobile

Email  Fax

*Please attach translated and certified copies of your business registration certificate(s), your company profile and any other information you consider to be of importance to this application*

## STAFF BACKGROUND

Name of Registered Owner/ Director  Years of Experience

Qualification & Previous Experience

Name of Chief Executive (if different)  Years of Experience

Qualification & Previous Experience

Total number of Counsellors  Total number of Admin Staff

## STAFF BACKGROUND *(continued)*

Have any of these staff studied or worked in Australia?  Yes  No

If Yes, please provide details

Have you or any of your counselors ever visited Australia?  Yes  No

If Yes, please list which cities

## PERFORMANCE

How many students have you referred to education institutions in Australia since 2015?

High School/ELICOS:  Vocational course:  Undergraduate:  Masters/Postgrad:

## BUSINESS BACKGROUND

Is your office involved with any other business?  Yes  No

If yes, please outline the relationships

How many international students do you recruit for study each year?

To which countries do you send most students for study?

Which Australian schools or institutions do you represent?

Do you use sub-agents or other people not employed directly by you to perform student recruitment activities?

Yes  No

If yes, do you ensure such sub-agents and or individuals are aware of and comply with recruitment agent obligations under the ESOS Act?  Yes  No

Which services do you provide to students? *(Please tick the appropriate boxes)*

Student counseling  Follow up with parents  Collecting fees  English testing

Pre-departure briefing  Visa application  Home stay/guardianship  Other

## COMPLIANCE

Have you undertaken the Pionline Qualified Education Agent Training Course?  Yes  No

If No, are you prepared to?  Yes  No

Do you regularly monitor the Department of Home Affairs (DHA) website [www.homeaffairs.gov.au](http://www.homeaffairs.gov.au) and the Department of Education website [www.education.gov.au](http://www.education.gov.au)?  Yes  No

Do you have the knowledge and a good understanding of the requirements of the Education

Services for Overseas Students ESOS Act (2000) and National Code (2017) as an Education Agent?  Yes  No

Please list the main responsibilities of Education Agents under the National Code? How will you comply with these obligations?

Do you understand that students coming to Australia on a student visa must have a primary purpose of studying and must study full time?  Yes  No

Do you understand that you must not make any guarantees about achieving residential status in Australia, and that you can refer students to the DHA for further information on this issue?  Yes  No

Are you prepared to comply with the requirements of Skills Australia Institute regarding advertising, course materials and application procedures, and provide accurate information to students?  Yes  No

Are you prepared to use material supplied by Skills Australia Institute to promote our courses?  Yes  No

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## DESCRIPTION OF POTENTIAL MARKETS

Which are your major target markets? Please describe any strengths you have in these regions to justify your answer

  

Please describe the characteristics of your potential market (*age, income, educational background, University networks, etc*)

What do you believe is the most effective marketing strategy to employ in your particular region or market?

  

What is the most suitable time of the year to conduct a marketing trip to your region or a visit to your office to recruit students?

## STUDENT SERVICES

Please mention the support facilities you offer students and potential candidates

Do you charge any service fees?  Yes  No

If Yes, please give details of how much you charge and for what service.

## ACADEMIC REFEREES

Please indicate two referees from Australian educational institutions we can contact where you have enrolled students or with whom you have an agreement to supply students.

### REFEREE 1

Name

Institute

Address

Phone

Email

### REFEREE 2

Name

Institute

Address

Phone

Email

## DECLARATION

I confirm that the information provided are true and accurate to the best of my knowledge and I authorise Skills Australia Institute to approach referees to collect any information/details as you may request from time to time.

Signature

Name of Person

Date

Position

## PLEASE COMPLETE THIS FORM AND SEND IT TO

Post: 10 Victoria Avenue, Perth WA 6000

Email: [agent@skillsaustralia.edu.au](mailto:agent@skillsaustralia.edu.au)

Web: [www.skillsaustralia.edu.au](http://www.skillsaustralia.edu.au)

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